

GWG Holdings, Inc. Announces Upcoming Due Diligence/Sales Forums

July 24, 2015

MINNEAPOLIS, July 24, 2015 /PRNewswire/ -- GWG Holdings, Inc. (NASDAQ: GWGH), ("GWG") a specialty finance company and leader in the life insurance secondary market, is pleased to announce upcoming dates for its educational Due Diligence/Sales Forums available for broker-dealers, financial advisors and investment advisors.

Each month, GWG uses these forums to educate broker-dealers and advisors about the company's business approach and value proposition in the life insurance secondary market. Attendees also have the opportunity to meet with members of the executive team to learn about GWG's fixed interest alternative investment, the company's leadership position in the life settlement asset class, and the benefits GWG offers seniors and their families. Advisors and broker dealers are encouraged to engage the company with their questions and ideas about GWG and how to better serve their clients.

The next Due Diligence/Sales Forum takes place in Minneapolis:

July Due Diligence/Sales Forum

Date / Time: July 29, 2015 / 8:00am-2:30pm CDT

Location: Grand Hotel Minneapolis

615 2nd Ave South Minneapolis, MN 55403

These upcoming Due Diligence/Sales Forums will take place immediately following two large investment industry conferences and are still open for registration:

September Due Diligence/Sales Forum

Date / Time: September 22, 2015 / 2-6pm CDT Location: LOEWS Minneapolis Hotel

601 1st Ave North Minneapolis, MN 55403

Corresponding Industry Event: FactRight Conference at the LOEWS Hotel in Minneapolis, MN

October Due Diligence/Sales Forum

Date / Time: October 14, 2015 / 2-6pm CDT
Location: The Cosmopolitan of Las Vegas

3708 S Las Vegas Blvd Las Vegas, NV 89109

Corresponding Industry Event: ADISA Annual Conference at The Cosmopolitan in Las Vegas, NV

To secure a spot for the September or October forum, please contact Betsy Ward, Director of Business Development, by calling (612) 309-2637 or email bward@gwglife.com.

About GWG Holdings, Inc.

GWG Holdings, Inc. (NASDAQ: GWGH) is a specialty finance company and leader in the life insurance secondary market. GWG, through its subsidiaries, purchases life insurance policies from seniors who no longer want, need or can afford their policies. Since 2006, GWG has purchased more than \$1.7 billion in life insurance policy benefits and paid seniors over \$283 million for their policies – approximately \$266 million more than the surrender or lapse value offered by insurance carriers. GWG's strategy is to originate and manage a diverse portfolio of life insurance policies that generate yields that exceed the costs to finance the policies (in aggregate). GWG finances the purchase and maintenance of a portfolio of policies primarily through a fixed income alternative investment product that is offered through independent broker-dealers and registered investment advisors nationwide. GWG's goal is to generate financial returns for GWG's investors and shareholders while providing valuable post-retirement financial solutions to seniors.

For more information about GWG, email info@gwglife.com or visit www.gwglife.com.

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