



## **GWG Holdings, Inc. Announces Highlights from Impact Investor Conference**

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MINNEAPOLIS, July 31, 2015 /PRNewswire/ -- GWG Holdings, Inc. (NASDAQ: GWGH), ("GWG") a specialty finance company and leader in the life insurance secondary market, is pleased to share highlights from its participation at the 2015 Impact Investor Conference.

The event, which GWG co-hosted and sponsored with [The Brewer Group Companies](#) and [Greentree Financial Group](#), took place Friday, June 19, 2015 at the Minneapolis Club in Minneapolis, Minn. as part of the 10th Annual Blue Carpet Celebrity Weekend.

"This was a great opportunity for us to speak about the benefits of social investing, which is a big part of the work we do every day here at GWG to offer new financial solutions to seniors through life settlements," said Michael Freedman, president of GWG. "It also gave us a chance to present the company's recent growth and strategy for expansion in the next several years."

Throughout the multi-day event, the GWG executive team, including CEO Jon Sabes, President Michael Freedman, Chief Marketing Officer Chris Maddox and Senior Vice President of Capital Markets Jason Plucinak, participated in a variety of panel discussions, presentations and one-on-one meetings with small to mid-cap investors.

### **About GWG Holdings, Inc.**

GWG Holdings, Inc. (NASDAQ: [GWGH](#)) is a specialty finance company and leader in the life insurance secondary market. GWG, through its subsidiaries, purchases life insurance policies from seniors who no longer want, need or can afford their policies. Since 2006, GWG has purchased more than \$1.7 billion in life insurance policy benefits and paid seniors over \$283 million for their policies – approximately \$266 million more than the surrender or lapse value offered by insurance carriers. GWG's strategy is to originate and manage a diverse portfolio of life insurance policies that generate yields that exceed the costs to finance the policies (in aggregate). GWG finances the purchase and maintenance of a portfolio of policies primarily through a fixed income alternative investment product that is offered through independent broker-dealers and registered investment advisors nationwide. GWG's goal is to generate financial returns for GWG's investors and shareholders while providing valuable post-retirement financial solutions to seniors.

For more information about GWG, email [info@gwglife.com](mailto:info@gwglife.com) or visit [www.gwglife.com](http://www.gwglife.com).

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