



GWG Holdings, Inc. Retains Financial Profiles as Investor Relations Counsel

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MINNEAPOLIS, Nov. 18, 2015 (GLOBE NEWSWIRE) -- GWG Holdings, Inc. (NASDAQ:GWGH) ("GWG" or "the Company"), a specialty finance company and a leader in the life insurance secondary market, today announced that it has retained Financial Profiles, Inc. as its investor relations firm of record.

"We have a number of important strategic initiatives in place to drive shareholder value and the time is right to step up our investor relations efforts," said William Acheson, GWG Chief Financial Officer. "We are pleased to collaborate with Financial Profiles to develop and implement a strategic investor relations program designed to build GWG's visibility within the investment community."

Moir Conlon, President of Financial Profiles, commented, "GWG offers investors a unique opportunity to invest in an emerging asset class with returns that are not correlated to stock markets or the overall economy. The Company is a leader in the life insurance secondary market with a portfolio of policies representing nearly \$900 million in face value of benefits, a best-in-class origination and underwriting platform, and an expert management team with extensive experience in the sector. We are excited about our partnership with GWG Holdings and the opportunity to build new support for the stock by educating investors and analysts about the Company, its growth plans, and business strategy."

About Financial Profiles, Inc.

Financial Profiles is an investor relations and corporate communications firm that helps public, private, pre-IPO and professional services companies address issues that affect corporate reputation and valuation. Financial Profiles partners with its clients to communicate growth and value creation strategies and build support among key stakeholders. The team offers clients a breadth of expertise in investor relations, as well as transaction, corporate and crisis communications, and the firm's clients include companies ranging from emerging growth to Fortune 500. For more information on Financial Profiles please visit www.finprofiles.com.

About GWG Holdings, Inc.

GWG Holdings, Inc. (NASDAQ:GWGH) is a specialty finance company and a leader in the life insurance secondary market. GWG Holdings, Inc. (GWG) through its subsidiaries offers financial services to life insurance policyholders in the secondary marketplace. Securities being offered by GWG are on a best efforts basis on behalf of GWG Holdings, Inc., by Emerson Equity, LLC, Member FINRA/SIPC, managing broker dealer for the issuer. GWG and Emerson Equity are not affiliated entities.

For more information about GWG, email info@gwglife.com or visit www.gwglife.com.

Investor Contacts:

Tricia Ross (310) 622-8226
Larry Clark (310) 622-8223
Financial Profiles, Inc.
GWGH@finprofiles.com

Media Contacts:

Stefan Prelog
Rubenstein Associates
(212) 843-8076
sprelog@rubenstein.com

Rose Reifsnyder
Director of Communications and Media Relations
(612) 840-7204
rreifsnyder@gwglife.com

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