



GWG Delivers Significant Value to Seniors for Life Insurance Policies

June 28, 2016

GWG Has Paid Seniors Nearly \$336 Million in the Past Decade

MINNEAPOLIS, June 28, 2016 (GLOBE NEWSWIRE) -- [GWG Holdings, Inc.](#) (GWG) (Nasdaq:GWGH), a specialty finance company and a leading purchaser in the life insurance secondary market, today announced it has paid seniors nearly \$336 million in the past decade for their unneeded, unwanted, and unaffordable life insurance policies. This amount represents \$313 million above the cash surrender value of \$23 million that the insurance carriers would have paid.

"Since 2006, GWG has paid seniors and their families over 10 times more than the insurance companies would have compensated them for those very same policies if they had simply lapsed or surrendered them," said GWG President Michael Freedman. "Hands down, a life settlement is a game-changer for seniors and their families. Most often, the proceeds of a life settlement are used to reinvest in retirement or address the challenges of paying health care costs – and they can improve the quality of life for seniors and their families."

The amount paid to seniors by GWG is in line with several studies on the life insurance secondary market showing that seniors received four to 11 times more from life settlement transactions than they would have received from their insurers. As a result of such positive returns for seniors, many financial advisors, insurance agents, and elder care advocates – as well as several states – are now promoting life settlements as an alternative to terminating a policy, including as a way to pay for long-term care.

Value of the Life Insurance Secondary Market

In addition, GWG announced it has purchased a total of more than \$2 billion in face amount of life insurance since its founding in 2006 – another milestone as the company marks its 10-year anniversary. As reported in the first quarter of 2016, GWG's current portfolio of life insurance has exceeded \$1 billion in face value of policy benefits.

"In addition to providing seniors with a market value return for the sale of their life insurance policies, there is significant value for investors who want to diversify their portfolios with high-yield alternative investments generated by the life insurance secondary market," said Freedman. "As the national and world economies continue to prove to be tumultuous and volatile, financial advisors can look to investments in these non-correlated assets to find stability and yield for their clients."

About GWG Holdings, Inc.

[GWG Holdings, Inc.](#) (GWG) (Nasdaq:GWGH) is a specialty finance company and a leading purchaser in the life insurance secondary market. GWG is dedicated to creating a vibrant life insurance secondary market for the economic benefit of seniors seeking post-retirement financial solutions, investors seeking yield derived from non-correlated assets, financial advisors seeking value-added products and services for their clients, and shareholders seeking to benefit from the growth of this marketplace. As of March 31, 2016, GWG's growing portfolio consisted of over \$1.0 billion in face value of benefits. Since 2006, GWG has purchased nearly \$2 billion in life insurance policy benefits and paid seniors over \$335 million for their policies.

For more information about GWG Holdings, email info@gwqlife.com or visit www.gwqlife.com.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenue, projected costs, prospects, plans and objectives of management are forward-looking statements. The words "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "would," "target" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements include, among other things, statements about our estimates regarding future revenue and financial performance. We may not actually achieve the expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the expectations disclosed in the forward-looking statements we make. More information about potential factors that could affect our business and financial results is contained in our filings with the Securities and Exchange Commission. Additional information will also be set forth in our future quarterly reports on Form 10-Q, annual reports on Form 10-K and other filings that we make with the Securities and Exchange Commission. We do not intend, and undertake no duty, to release publicly any updates or revisions to any forward-looking statements contained herein.

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